

## **District Eleven DSB**

# CALL TO CONFERENCE 2020



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### **GOVERNOR'S MESSAGE**



#### Pat Zoller

**District Eleven Governor** 

And we're off to the "races" or in this case off to a fun filled; informative Kentucky Derby inspired District Conference, where "Altrusans Are Always Winners." It's my pleasure to invite all District Eleven Altrusans to our upcoming annual District Conference in Oxnard, California, April 30<sup>th</sup> – May 3, 2020 at the Courtyard by Marriott. The Oxnard Club along with the San Buenaventura and San Diego Clubs have been working diligently to put together an informative, inspirational and fun Conference for all. This is not only an opportunity to renew friendships, make new friends, and be inspired and informed, but also a chance to wear a fancy wide brimmed Kentucky Derby type hat or a fascinating fascinator. There are even plans to have a "horse race" and maybe a mint julip or two. You're not going to want to miss this Conference.

We will be welcoming our special guest, Altrusa International Representative, Maureen McGough from District Two on Thursday evening with a Martini party, courtesy of Altrusa Club of Chula Vista. Maureen will be networking with our members and providing us with information from Altrusa International.

A hands-on service project, Thursday afternoon, will give you an opportunity to assist with "*Days for Girl*"s and to learn more about the other International service project Altrusa "*Support our Soldiers*" (S.O.S.). Both projects are strictly voluntary, just another way to reach out to our both our local communities and internationally. Literacy continues to be the focus of Altrusa as so many of the clubs' service projects certainly exemplify. I encourage you to bring your story boards and other examples of your club's projects to share with other Altrusans. We'll have plenty of room for the displays.

Take some time to read this Call to Conference to familiarize yourself with deadlines you need to know regarding hotel reservation, conference registration, and to plan your weekend participating in the many activities being offered such as the Foundation Silent Auction and Raffle, the Tammy Fournier Fun and Fitness Run/Walk, Marketplace, and of course the exciting and informative workshops.

So, mark your calendars, grab your hat or fascinator and I'll see you at Conference!



### WELCOME TO OXNARD WHERE "ALTRUSANS ARE ALWAYS WINNERS!"

What can you expect to experience and enjoy when you come to the District Eleven Conference in Oxnard?

The keynote speaker is Mary Carr. She is Executive Director, Ventura County Medical Society and is a minister, as well. Her presentation will focus on our conference theme of "ALTRUSANS ARE ALWAYS WINNERS."

For a start, do you have your **SPECIAL KENTUCKY DERBY HAT** ready to wear and show off? At the Friday night fun event there will be a contest with prizes awarded to the following categories: **Most Fanciest, Most Wackiest, and Most Original**. The winners of the Hat Contest will be announced at the Saturday luncheon.

In addition, there will be the **STICK HORSE RACE CONTEST**. "The Horses Are at the Starting Gate Event" will be Club Members versus District Officers/Chairs riding in a Stick Horse Race Contest. The winning members, who qualify as being in the categories of WIN, PLACE, OR SHOW, will be able to keep their Stick Horses. If you plan on being a jockey, what will your racing attire look like?

You need to get those singing voices ready for **KARAOKE.** The songs can be anything from Country Western, Rock & Roll, or Broadway Show Tunes.

To top off the evening, there will be fun prizes, upscale hors d'oeuvres, and a no host bar. We are working on having traditional Mint Julips too.

Oh, the famous Kentucky Derby Brownie will be the dessert at the Saturday night banquet!

We are looking forward to seeing all of you at the District Eleven Conference.

Fondly,

Mary Ann Foushee & Katharine Raley Conference Co-Chairs



### FINDING YOUR WAY AROUND THE TRACK



#### April Smith

#### 2<sup>nd</sup> Vice Governor

The District Eleven Board, along with the Altrusa Club of Oxnard, has been working hard the past few months planning and preparing for our 65<sup>th</sup> District Eleven Conference. We have been focusing on how to make this year's conference informative and enjoyable. The board

has specifically spent a lot of time working on an effective registration form as well as an easy way to register on-line and use your credit card through our District Website. You will find the Registration Form in this DSB and you will notice it is a full two pages with specific information about menu options and the hotel's Bistro, which has limited availability for food and bar service.

Each board member has a list of duties and responsibilities related to conference. As the 2<sup>nd</sup> Vice Governor, this year I am responsible for the BRR (Bylaws, Rules and Recommendations) process at the Conference Business Session. This provides the opportunity for our members to be involved with helping to update and improve our International Policies. Many of you who attended International Convention this past summer in Reno saw this process in action with numerous recommendations for changes that were discussed and voted on. During the 2017-2019 Biennium there was a lot of work done by the International Program Committee on updating International Policies and Bylaws. So, I was not surprised when I did not receive any recommendations to be considered this year from our District Eleven members. I think many of us are still trying to learn and understand the updated International Bylaws that are now available on the International website. I plan to give a short presentation at the conference business session on some of the more important Bylaw changes that were made this past year.

For this year's conference I am also responsible for the Market Place details and you will find an application in this DSB to fill out and send to me if your club wants to participate. This is always an anticipated and fun activity each year.

I have agreed to be the Conference Program Handbook Editor and there is a form to fill out if you, your club or, a merchant or sponsor you may know, would like to place an ad or provide a message in the program. The money we raise helps to pay for the cost of printing the handbooks.

I'm looking forward to seeing everyone at conference this year and hopefully meeting some or our district members who will be attending their first conference. The Courtyard by Marriott Oxnard is going to be great venue and the staff at the hotel is very helpful and accommodating. Be sure to review the Hotel Information sheet and make your reservations early. By calling the Hotel Room Manager, Sofia directly, you will be able to discuss with her the best room options for your needs.

Welcome To Conference!

### **MAUREEN MCGOUGH, INTERNATIONAL DIRECTOR**



Altrusa International of Centre County, Pennsylvania District Two director3@altrusa.org

In 2002, Maureen was a Charter member of Altrusa International, Inc. of Blair County, PA and elected into the position of Vice-President. She was installed as Club President for the period 2003 – 2005 and elected to the District Two Board in 2005. She was installed as District Governor for the 2011 – 2013 biennium. She was a member of the Leadership and Nominating Committees for the 2015-2017 biennium and a member of the Altrusa International Effective Club Operations Task Force for the 2017-2019 biennium. She holds a B.A. in Sociology from the State University of NY at Geneseo and a Masters in Educational Counseling from Penn State University. In 2017 she retired from the PA Department of Corrections as a Corrections Counselor/Treatment Specialist. She works part-time as a Care Helper for Garvey Manor Nursing Home and volunteers for the Central PA Human Society. Maureen lives in Altoona, PA with her rescue dog, Leila.

### **KEYNOTE SPEAKER – MARY CARR**



District Eleven is pleased to welcome Mary Carr, Executive Director at Ventura County Medical Association in Camarillo, California. As our keynote speaker she is well versed in the goals and activities of Altrusa International. She is an experienced director of team building, fundraising, healthcare, leadership, and marketing. Mary has a strong business

development background and also holds a Doctorate of Theology which is focused in Pastoral Counseling and Specialized Ministries. We are honored to have a "Woman of Achievement" award winner share her time and talent with us this weekend to "Always be Winners!"

### WELCOME TO THE WINNER'S CIRCLE – PRESIDENTS' WORKSHOP Thursday, 12:30 – 1:45



Bonnie McPherson 1<sup>st</sup> Vice Governor

Being a new Club President or President Elect, you are busy figuring out how to prepare and what to do. Join me for the Presidents' Workshop on Thursday at 12:45 PM. We will be discussing the challenges and rewards that your new position brings you. The information provided will with suggestions on how to lead your Club in service, membership, and fun! I am looking forward to sharing with you as you take on your new challenge!

### **CASHING IN YOUR WINNINGS! – TREASURERS' WORKSHOP**

Thursday 12:30 – 1:45



Leslie Johnson Treasurer

This year's Treasurers' Workshop will provided important and necessary information for incoming as well as seasoned Club and Foundation treasurers. We will examine the important tasks that need to be performed for your club and foundation. We will also cover the paying of dues whether online or snail mail and why the club and foundation's books should be peer reviewed.

The treasurers' workshop is scheduled on Thursday, April 30 from 12:30 to 1:45 pm. I am excited to put faces with names and I look forward to meeting each of you so mark your calendars and join me in Oxnard.

#### **Budget Reminder**

Just a reminder Altrusa District Eleven adopted a new budget policy at the District Eleven Conference in 2017. A two-year budget for the biennium was submitted to the membership for approval. At this year's conference, an update on where we stand with the budget versus actuals-to-date will be presented along with discussion and questions. There will not be a budget presented for approval by the general membership. The next budget will be presented for approval at the District Eleven Conference in 2021.

### **DOUBLE DOWN AND SERVICE ROUNDUP – HANDS ON SERVICE PROJECT**

Thursday, 2:00 – 3:30



Glenda Hogg

Service Chair

Calling all Altrusa mustangs! We're rounding up to support our two International projects: Days for Girls and Support Our Soldiers. Come learn about and participate in hands-on projects at our Service Roundup! Day for Girls needs your assistance to put together the Days

for Girls (DfG) Kits to be sent to women that are in need in various countries. There is no better way to get to know about Days for Girls than to jump right into the race.



Indian Wells Valley produced the "Old Fogey's Calendar"

for the residents of Desert Haven

### **ACROSS THE BOARD – COMMUNICATIONS WORKSHOP**

Thursday, 3:45 – 4:45



#### Katharine Raley Communications Chair, Kathy Girard, DSB Editor, & Leslie Johnson, Webmaster

In the last decade, the creation of personal computers, cell phones, tablets, online gaming and social media have taken over our lives and changed the way we communicate. Real-time news and information are always available. To help navigate this new kind of race-track, the District Eleven communication committee invites you to a work shop on communication. We will cover the tools available on the District and International websites and discuss ways to effectively interact with club members, District members, and potential members. We will also discuss branding and how to store and share club information using Dropbox or Google Drive along with the effects of sharing on social media.

### **YOUR FIRST RACE - THE FIRST TIMERS WORKSHOP**

Friday 8:30 - 9:00



### Bonnie McPherson

#### **First Vice Governor**

A fun weekend is planned for you and all Altrusans attending Conference. Please join other First Timers for a workshop on Friday morning. We will address any of your questions or concerns. We will be having a scavenger hunt (with a prize) to help you meet people at the conference and become more involved. You will also become a part of the opening

ceremonies. Your first conference - you are off to win!



San Buenaventura and Monterey are ready to participate in the parade of flags.



### **BUILDING A STRONGER STABLE - ALL CONFERENCE WORKSHOP**

Friday, 2:30 – 4:00



#### Aggie Kurzyna-Membership Chair, Leslie Johnson-Web Master, and Gail Swain-New Club Building

Building and maintaining a strong club membership is vital to your club. A strong membership makes winning easy.

Please join us as we discuss and share ways to get new members and ways to keep them. We will also cover monies available for revitalization and club building, how to start a new club, and insight from a Reno/Sparks 'club-in-formation' member.

We will open the workshop with a fun mixer that you will be able to duplicate at your own membership event. In fact, you leave with a list of fun ways to begin a meeting or membership even.

### STRAIGHT FROM THE HORSE'S MOUTH – A NEW LOOK AT SERVICE PROJECTS Saturday, 9:00 – 10:00



Glenda Hogg

Service Chair

Do you want to introduce new service projects to your Club or bring in new members? We will show you our International Service Project Database with service project ideas from around the world! There will also be time for everyone to share their ideas. Whether it's a current project or one you've

been thinking about, bring your ideas to our workshop. You'll hear them Straight from the Horse's Mouth!





### **FINDING THE RIGHT LEAD – LEADERSHIP WORKSHOP**

Saturday, 9:00 - 10:00



#### Margee Neer

Leadership Chair

In 1920, a century ago, the 19<sup>th</sup> amendment was passed giving women the right to vote.

This right came after nearly a century of struggle, courage,



and leadership by many committed women and men. A few years earlier a women's service group also began, The Altrusa Institute was started in 1917 and later became the National Association of Altrusa Clubs. We



continue to be inspired by those who have come before us and to model the Altrusa way to those that would join us. What do the leaders of these movements have to teach us about Leadership?

**Come to the Leadership workshop** and meet some of the Suffragettes and early Altrusans as we explore how to grow in our leadership skills and practices.

### **CHOMPING AT THE BIT – LITERACY**

Saturday 10:15 – 11:15



Sandy Pfefferkorn

Literacy Chair

Come join us for small round table session where we will brainstorm various aspects of literacy; "Why it's important? How it leads to better communities. Different ways literacy can make a difference in our communities." Share ideas for a District-wide project focused on literacy in which each club can participate. One of the of the biennium goals is to consider a District-wide project similar to what International does with Days for Girls and Support Our Soldiers. Let's put our heads together to once again focus on Literacy and how we can continue to make a difference in our communities.

### **OFF TRACK BETTING – USING THE INTERNET/SOCIAL MEDIA**

#### Saturday, 10:15 – 11:15





#### Kathy Girard-DSB Editor and Leslie Johnson-Webmaster

There have been some major changes to both the District and International Websites. Our workshop will go over what is new as well as what is important and can assist your club and its membership. We will also navigate the updated International website to learn what new tools are available to assist our club and our members.

Our District Website offers the opportunity for each club to have its own webpage. The club webpage can become the hub of all membership and fundraising activities. Whether its social media, email, direct mail, print or other marketing methods, they should all drive traffic to the club website. Your website should easily explain who you are, what you do, and for whom you do it.

In this workshop, we will learn the materials needed to design and build a club webpage as well as receive instructions and links toward building your own website.

### **ADVERTISING YOUR HERD - ALL CONFERENCE WORKSHOP**

Saturday, 3:00 – 4:00







Leslie Johnson, Kathy Girard, and Denise Gilb

Advertise your club on your website, club page, or Facebook page with a video. We will take a script and choose participants to make the video. The video will contain and "MC" who describes what Altrusa is and then interview different members as to: why they became an Altrusan, favorite Literacy Project, favorite Service Project, fundraising event, and ASTRA Club (if they have one.) Instructions will be provided on how to edit the video, voice overs, and finally creating a YouTube account and uploading the video. We will also cover how to post the video to a Facebook page and how to build a link to the video from your website.

### **NOMINATING COMMITTEE**

The Nominating Committee for District Eleven is pleased to present the following qualified Altrusans as nominees for the District Eleven Nominating Committee for the 2020-2022 biennium:



#### Jan Riggins-Altrusa International of San Diego North County Coastal

I have been a member of Altrusa of San Diego North County Coastal club since June of 2006, a charter member in 2010, and President for too many terms. I have also held the positions of Vice-President, Treasurer and Secretary. I have attended almost all conferences and conventions since I joined.

I'm married to Jim, mother of combined family of 3 boys and four girls, 12 grandchildren and 11 great-grandchildren with another on the way. I was an executive assistant for almost 28 years at Far West Vending in San Marcos, CA.

I am a charter member of Circle of Life, an auxiliary of Scripps Memorial Hospital, Encinitas, a member of the Scripps Advisory Board, a charter member of Palomar Airport Toastmasters for 32 years, and a member of Vista Sunrise Toastmasters since 1995 when I was an Area Governor. I'm active in my community as Social/Clubhouse Chair.



#### Koni Shaff-Altrusa International of San Luis Obispo County

My husband of almost 46 years and our furry children have called Santa Maria, CA home since being stationed at Vandenberg AFB in 1975. We took a 3-year "vacation" while stationed at Hickam AFB, Hawaii and then returned to California in 1986.

I helped with Altrusa Cinco Ciudades Holiday Families project in December 1996 and was "hooked", becoming a member in March 1997. As a new member, I was lucky to have Juandell Christian as a mentor. Over the years I have served as Secretary, Vice President, President, Foundation Secretary, Foundation President, District Eleven Service Chair, and am the incoming President for 2020/2021. I claim bragging rights that Carol Latham performed my first Presidency installation. Oddly enough, I have never served as Treasurer even though I'm a banker! My club is awesome and we do many wonderful things within our community, as does all of the other District Eleven clubs. I enjoy supporting other Altrusa clubs by being a Christmas tree sponsor, attending theater nights, racing days, fashion shows, visiting clubs and attending regional workshops and District Conferences. I am a firm believer that ALL Altrusans should attend District Conference - a fun and inspiring experience to learn what it means to be an Altrusan and meet amazing people who are making a difference! My personal goal is to attend International Convention in Quebec in 2021...who's with me?

#### Margee Neer - Altrusa International of Eastern Sierra - Leadership Chair

I became a member of Altrusa International of the Eastern Sierra in Bishop, California, in 2011 after being invited to join a dog-walking group that met every weekend by my friend Trish Schlichting. Altrusa was just what I was looking for, a way to serve the community with women who were like-minded and fun. It wasn't long before I was asked to join the Board. I eventually served as President of our club in 2016-17 and 2017-18. I started attending District Conference 5 years ago and had the honor of serving as Director on the District Eleven Board from 2017-19. Currently I am serving as the Leadership Chairman and I look

forward to spending another Conference with my fellow Altrusans from District Eleven.

Respectfully submitted, Dawn Young, Santa Maria, Nominating Committee Chairperson 2018-2020 Barbara Giachetto, Central Coast Marie Cady-Drummond, Long Beach

### **AWARDS INFORMATION**

The following is a list of awards and the names and addresses of the members coordinating the awards. The postmark deadline for all entries is **March 1<sup>st</sup>**. E-mail applications are permitted. Altrusans are doing amazing things which leads to bettering their communities: service projects, literacy projects, leadership training and encouragement, mentorship of young people through ASTRA. Conference gives us an opportunity to recognize these accomplishments with special awards.

Club presidents were mailed information on submitting entries for the awards, but we all know how busy they are. **YOU CAN HELP** by offering to complete an application. Your president will thank you forever! Check our fabulous website, <u>www.altrusadistricteleven.org</u>, for all the information. Note the deadline is **March 1st**. Conference gives us an opportunity to recognize these accomplishments with special awards

The forms for the awards can be found on the Altrusa District Eleven website.

Marilyn Atwood Award	Dr. Nina Fay Calhoun
Helen Sloan,	Margee Neer
Email: matwood@altrusadistricteleven.org	Email: leadershipchair@altrusadistricteleven.org
Mamie L. Bass	ASTRA
Glenda Hogg,	Kathy Telleria
Service Chair	Email: astrachair@altrusadistricteleven.org
Email: servicechair@altrusadistricteleven.org	
Letha H. Brown	Years of Membership
Sandy Pfefferkorn	Aggie Kurzyna
Literacy Chair	Membership Chair
Email: literacychair@altrusadistricteleven.org	Email: membershipchair@altrusadistricteleven.org



Socks guide the Tucson officers on the best path.

### **PREMINARY CONFERENCE SCHEDULE**

#### Thursday, April 30

9:00 a.mnoon	District Eleven Board Meeting
12:00-5:00 p.m.	Registration
12:30-1:45 p.m.	Presidents Workshop
12:30-1:45 p.m.	Treasurers Workshop
2:00 - 3:30 p.m.	All Conference Workshop (Hands-on)
3:45 – 4:45 p.m.	Communications Workshop
5:00-6:00 p.m.	Reception for International Representative (Martini Party)

#### <u>Friday May 1</u>

7:30-9:00 a.m.	Registration
8:00-8:30 a.m.	First Timers' Meeting
8:30-9:00 a.m.	Delegate/Alternate Instruction
9:00-10:30 a.m.	Opening Session
10:45-11:45 a.m.	Business Session
12:30-2:30 p.m.	Awards Luncheon
2:30 -4:00 p.m.	All Conference Workshop
5:00 p.m.	Host Club Special Event

### Saturday May 2

6:30-7:30 a.m.	Tammy Fournier Fun & Fitness for the Foundation Walk and Chair Yoga
7:30-8:30 a.m.	Past Governors' Breakfast
8:00-8:15 a.m.	Banquet seating sign-up
8:00-8:30 a.m.	Delegate Voting
9:00-10:00 a.m.	Workshops
10:15-11:15 a.m.	Workshops
11:15-12:15 p.m.	Marketplace
12:30-2:30 p.m.	Foundation Luncheon
3:00-4:30 p.m.	All Conference Workshop
6:00-7:00 p.m.	Reception
7:00-9:30 p.m.	Banquet
9:30-10:30 p.m.	Governor's Reception

#### Sunday May 3

8:00-8:45 a.m.	Memorial Service
9:00-11:00 a.m.	Closing Business Session (Call to 2021 Conference)
11:30-3:00 p.m.	District Eleven Board meeting

### Altrusa International District Eleven 2020 Conference Registration April 30<sup>th</sup> thru May 3<sup>rd</sup>, 2020

This is a mail in Registration Form that requires payment by check. If you would like to use a Credit Card (additional processing fee will be charged) you may register on-line on our District website at <u>www.altrusadistricteleven.org</u> – look for Registration Button

#### IMPORTANT: SUBMIT SEPARATE FORM FOR EACH REGISTERING MEMBER

FULL REGISTRATION FEE – ENTIRE CON Includes Friday and Saturday Luncheons, all		\$180.00 \$ nquet
DISTRICT BOARD MEMBER/INT'L REP - Includes Friday and Saturday Luncheons, all		
PARTIAL REGISTRATION      Friday Only – All Sessions, Workshops, and L      Lunch Option: Club Croissant or      Saturday Only – All Sessions, Workshops and      (Does not include Saturday Eveni      Lunch Option: Asian Chicken Sa      LATE FEE: REGISTRATIONS POSTMARK      Refund Emergencie	Vegan Veggie Wrap Lunch ng Banquet) lad or Garden Napoleon	
Last Name:	First Name:	
Preferred First Name for Badge:		
Cell or Home Phone:	Email:	
Address	_ City State	e Zip
Altrusa International of		
<b>Check or Circle all that apply:</b> Dirst Time Incoming/Continuing Club President In International Rep Damplighter Luc	coming/Continuing Club Treasurer	
I WILL BE ATTENDING: PRESIDENTSTREASUM	RERS WORKSHOP 4/30/20	12:30 p.m.
FIRST TIMERS WORKSHOP	5/1/20 8 a.m.	
FRIDAY EVENT "Kentucky Derby Fun 5:00-7:00 p.m. There will be karaoke a No-Host Bar and fun, fun, fun!		
Please con	tinue registration on next page	

**Dietary Restrictions on Meals:** All conference meal menus are listed below. A Vegan option is available for each meal, so please specify your choice and your guest's choice.

**Special Note:** Breakfast is not included in the hotel room rate but there is a Bistro with simple breakfast options available 6-10 a.m. Mon. – Fri. and 7-10 a.m. on Sat. & Sun. There is also a small café that serves breakfast and lunch within walking distance of hotel. All rooms have refrigerators and microwaves. Please note the **Bistro is not open for lunch**, so if you are attending workshops on Thursday plan accordingly. The Bistro and bar are open from 5 -10 p.m. with light dinner options and limited selection of cocktails, beer and wine.

#### **GUEST MEALS AND BANQUET MEAL NOT INCLUDED IN PARTIAL REGISTRATION**

Friday - Luncheon Only (Guests)	#@ \$30.00	\$
<pre># Club Croissant or #Vegan Veggi</pre>	e Wrap	
Saturday - Luncheon Only (Guests)	#@ \$30.00	\$
# Asian Chicken Salad or # Garde	n Napoleon	
Saturday – Banquet (Guests)	#@ \$50.00	\$
(Includes members who have not paid full R	egistration)	
# Chicken Picatta or # Tri Tip or #	<sup>£</sup> <i>Vegetarian/Vegan Option</i> – Anc	ient Grain Bowl

#### FRIDAY LUNCH MEAL CHOICES FOR ALL FULL REGISTRAION ATTENDEES:

- Club Croissant Smoked turkey, bacon, lettuce, tomato, avocado, Swiss cheese on a flaky croissant served with fruit and dessert.
- *Vegetarian/Vegan Option*: Veggie Wrap Avocado, tomatoes, spring mix, roasted bell pepper, cucumber, red onion, a vegan roasted pepper hummus, wrapped in lettuce with fruit and dessert.

#### SATURDAY LUNCH MEAL CHOICES FOR ALL FULL REGISTATION ATTENDEES:

- Asian Chicken Salad Grilled chicken breast served over baby greens with Mandarin oranges, green onions, wontons and sesame seed. Sliced almonds will be available on the table along with choice of a citrus vinaigrette or ranch dressing and dessert.
- *Vegetarian/Vegan Option*: Garden Napoleon Marinated roasted garden vegetables layered and drizzled with olive oil & balsamic vinegar and dessert.

#### SATURDAY EVENING BANQUET MEAL CHOICES FOR ALL FULL REGISTRATION ATTENDEES:

- \_\_\_\_\_ Chicken Picatta White wine, mushrooms, capers and lemon sauce with herbed roasted potatoes, seasonal vegetable medley, rolls and dessert.
- \_\_\_\_\_ Tri-Tip Herb crusted beef baked and thinly sliced with a tomato mushroom bordelaise, garlic mashed potatoes, seasonal vegetable medley, rolls and dessert.
- \_\_\_\_\_ *Vegetarian/Vegan Option:* Ancient Grain Bowl Red quinoa, brown rice, roasted butternut squash, vegetables, cranberries, toasted nuts drizzled with olive oil and vinaigrette and dessert.

*Dietary Issues* (we cannot guarantee these issues can be accommodated and suggest an appropriate choice above) *For medical issues you will be referred directly to the hotel catering manager.* 

**TOTAL CHECK** (your check is your receipt)

Mail check and registration to: Kathy Girard, Registration Chair 6150 Bernadette Lane San Diego, CA 92120 Make check payable to: Altrusa District Eleven Conference

Please be sure to submit both pages.

\$\_\_\_\_\_

### **Register and Pay Online through the District Website for Conference**

The District Website is here to make finding information easier. I want to tell you about the new additions to the website. To go to the District Eleven website, simply type **www.altrusadistricteleven.org** into your favorite browser. Scroll down past the banner to find the menu or click the link to the "news" page.

Members can register and pay for District Conference online. Click the link for online registration. It is processed through web connect and is safe and secure. There is also a link to the Courtyard by Marriot Hotel to reserve a room. The numerous forms found in this DSB are also available online on our "News" page in a fillable pdf format. Download the forms, type in the information and email or snail mail the form and check to the appropriate person.

The "resources" page contains a contact email for the different awards. Click the envelope of the appropriate award chair and attach you entry and send it off.

After the conference, the handouts for the various workshops will be available on the website.

You can contact me via the website by going to the **CONTACT** page and sending an email or directly at webmaster@altrusadistricteleven.org.

Leslie Johnson Webmaster







### **Oxnard Ventura**

600 E. Esplanade, Oxnard, CA 93036 805-988-3600



## **Altrusa District Eleven Conference**

### April 30 - May 3, 2020

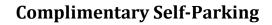
\$125.00 Standard Guest Room Rate

Two queen beds or one king bed

(Plus applicable taxes and tourism fees) There are a limited number of Disability Accessible Rooms so reserve early.

Building C next to the courtyard, where some of the conference activities will be held,

has two floors, but no elevator. Hotel Tower provides elevator access.



**Free High-Speed Wireless Internet** 

Check-in is 3:00 p.m. Checkout is 12:00 p.m.

The hotel will hold rooms at these rates until April 8, 2020

To make Reservations and receive the Altrusa group rate Call Sofia Hernandez 805-278-5067 Online Reservations:

https://www.marriott.com/events/start.mi?id=1580175052663&key=GRP



### **CONFERENCE ATTENDANCE INCENTIVE APPLICATION**

The Judy Tharp Conference Attendance Fund was created in 2014 by the longtime Indian Wells Valley member to assist members, especially first-timers, with the costs associated in attending conference. Awards are \$180.00 and are not transferable. If not used, the award must be returned. Please submit the below information no later than April 1 to:

> Judy Tharp 1047 N. Inyo Street Ridgecrest, CA 93555

#### All information will be kept strictly confidential.

Name of Requesting Mem	per		
Name of Club:			
Address:			
Home Phone:	Work Phone:	Cell:	
Date Submitted:			
	t would affect your ability to attend Dis		
Date Reviewed:	Approved (Y/N) Date a	applicant notified:	
Comments:			
	ALTRUSA Leading to a Better Community International District Eleven	0	19

### **MARTINI PARTY THURSDAY NIGHT**

### **COME AND MEET OUR INTERNATIONAL REPRESENTITIVE**



### Coctail mixing starts at 5 o'clock.

### Lots of drinks, snacks, and camradere.

Help us welcome Mauren McGough.

### Thank you to Altrusa of Chula Vista for hosting this event!



Oxnard member Kinyanjui mentors high school students in Nairobi, Kenya; members built a gathering area for a high school in Nicaragua; and hair was cut for homeless veterans in Ventura.

### FRIDAY NIGHT AT OUR OWN CHURCHILL DOWNS! BE READY AT THE STARTING GATE AT 5:00 PM.





Kentucky Derby Hat Contest

Prizes for the fanciest, wackiest and most original



Horses at the Starting Gate Event – Stick horse race contest

Be sure each club has a jockey to enter into the race.

We're having a special race between district officers/chairs vs the clubs.

Karaoke participation encouraged.

### Hors d'oeuvres and a no host bar.





Be sure to mark your registration form to join in the fun!

### **2020 CONFERENCE MARKETPLACE APPLICATION**

Proceeds benefit YOUR Altrusa Club.

Share your talents with fellow Altrusans and generate funds for your club.

Knit? Sew? Bake? Build? Craft? Let your creativity show!

Marketplace Fee: \$10

Add a \$10 late fee for all applications postmarked after April 1st

Name: Altrusa Club:				
Address:		_ City:	_State:	_Zip:
Phone:	E-mail:			
Describe items to be sold:				

Please include payment. Make payable to Altrusa International District Eleven Conference

Mail to:

April Smith, Second Vice Governor

1413 Golf Course Lane

Nipomo, CA 93444

619-395-2151

secondvicegovernor@altrusadistricteleven.org

**DEADLINE APRIL 1**<sup>st</sup>

### **TAMMY FOURNIER FUN & FITNESS FOR ALTRUSA INTERATIONAL FOUNDATION**

Join us for the...

Walk or run with sister Altrusans around the hotel and surrounding area – pick your own pace and do the circuit one time, or as many as you like to get in your miles! Or join us for a session of chair stretching and yoga before breakfast.

Check the Conference Handbook for time and where to gather. If you would like to ask friends, family, coworkers, etc. to sponsor you, just fill out the sponsor pledge at the bottom of this sheet.

If you'd rather roll over and hit the snooze button, you can still contribute and be with us in spirit!

Yes, I want to participate	in the walk, and here's my pledge of	\$
Yes, I want to participate	in chair stretch and yoga, and here's my pledge of	\$
I'll be there in spirit, but s	still snoozing. Here's my pledge of	\$
Name:	Altrusa Club:	
Address:		
City, State, and Zip:		
Phone:	Email:	
SPONSORSHIP: The following pe	eople agree to sponsor	
as a participant for the benefit c	of the Altrusa International Foundation:	
Name and Pledge		
1		\$
2		\$
3		\$
Please include payment. Make p	payable to <b>Altrusa International Foundation</b> and mail	to:
Andrea Shallcross 250 Sneden Street	Phone: 760-873-7360 (office)	
Bishop, CA 93514	director@altrusadistricteleven.org	

### **CONFERENCE PROGRAM ADVERTISING 2020**

- YES! I/we will advertise in the District Eleven Conference Program. ٠
- Digital print ready copy will be emailed (see instructions below).
- Please design my Ad for me (appropriate artwork will be added). •

Here is what I want it to say:

(Write on back if more room is needed or attach another sheet.)

\$250 Back Inside Cover – Size 4 1/2" x 7"

\$110 Full Page Ad – Size 4 1/2" x 7"

\$60 1/2 Page Ad - Size 4 1/2" x 3"

\$30 1/4 Page Ad – Size 4 1/2" x 2"

\$25 Business Card Ad

(You may provide business card to be scanned, but original artwork would be better)

Email Ad copy in either a Word Document with photo and/or clip art; or in JPG format

#### **DO NOT Send in PDF Format**

Program Handbook Editor: April Smith at aprilboat@gmail.com

Mail this form with the following information and check made payable to:

Altrusa Int'l District Eleven Conference

Name: \_\_\_\_\_\_ Phone: \_\_\_\_\_\_

Address: \_\_\_\_\_\_

City: \_\_\_\_\_Email: \_\_\_\_\_Email: \_\_\_\_\_

Mail to: Conference Program Editor:

April Smith 1413 Golf Course Lane Nipomo, CA 93444 For more information or help with your program ad contact:

April at secondvicegovernor@districteleven.org

Deadline April 1 – Digital Artwork Required

### **ALTRUSA INTERNATIONAL FOUNDATION DONATION REQUEST 2020**

District Eleven will hold a Silent Auction and Raffle at the District Conference to raise funds for Altrusa International Foundation. Each club is asked to donate a basket or item that can be used in this effort. Your donation(s) will be displayed either as Silent Auction or as Raffle items.

Funds received through the Foundation Silent Auction and Raffle are donated to the Altrusa International Foundation, who then makes grants to Altrusa clubs throughout the world in support of their local service projects. Thank you for your support!

In order to expedite setting up the Foundation Room, it would be extremely helpful to know in advance what items are coming. Please fill out the form below with your information and return it to Andrea Shallcross by April 1, 2020. Snail mail or email are both acceptable. You may list more than one item or items from individuals in your club.

Deliver your donation to the Foundation Room before Opening Session on Friday morning, May 1, 2020.

Donation from: Club/Individual (include name)	Description of Item	Approximate Value	Suggested Minimum Bid

Return to: Andrea Shallcross 250 Sneden Street Bishop, CA 93514 director@altrusadistricteleven.org

760-873-7360 (office)

### **MEMORIAL SERVICE REQUEST FORM**

Each year District Eleven holds a Memorial Service at the Conference to acknowledge District Altrusans who						
nave passed away in the last year. District Clubs may honor deceased members with a special memorial by filling out and sending in this form. Please send a separate form for each deceased member.						
Altrusa Club:						
Member of Altrusa since:						
Offices held:						
Photos included: Yes or No (Please circle).						
Please send digital photos in jpg format!						
List any memories you would like share:						
Submitted by:						
Contact email & phone number:						
Contact information of member who will participate in Memorial Service at Conference:						
Name:						
Contact phone:						
Contact email:						
Please submit by March 31st to:						
Judy Sorensen, Memorial Services Chair 561 Security Court Oceano, CA 93445						

memorial@altrusadistricteleven.org

### **OXNARD SERVICE PROJECT**

Oxnard Club is active in three groups that require toiletry items.

- Ventura County Stand Down For Homeless Vets (held annually in July in Ventura, where over 200 homeless vets are helped,)
- Light House for homeless women and children in Oxnard.
- Ronald McDonald's House in Ventura that helps hospitalized children and their families.
  Often these children have continuing serious health issues and reside with their families in the house for further treatments.

All types of toiletry items will be put to good use. New items only.



Hotel size items or smaller bottles or containers, please.

### Don't feel like shopping ...

We can do it for you. Cash or Checks payable to: Altrusa International of Oxnard and/or gift cards to Target and Walmart will be gladly accepted. Please Note: Service Project 2020 on your check.

Drop offs accepted at the registration table.



Chula Vista members working on Days for Girls.

### **MORE CLUB BRAGS**



Eastern Sierra Club delivered 3rd graders dictionaries.



"Magical Christmas Trees" fundraiser sponsors with Mr. & Mrs. Claus.



San Diego North County Coastal Donations for Fill-a-Belly homeless outreach.



Easter Sierra Club promoting literacy.



West Valley Club donated Altruism Awards and Barnes & Noble gift cards to graduating 8th graders from six schools.







San Diego hosted a "Harvest Party for the children at Ronald McDonald House with craft activities and a Project Linus Blanket give-away. They also bagged produce at the San Diego Food Bank for Make a Difference Day.



West Valley Club distributed books to Valley View Food Bank for their "Back to School' event.



San Luis Obispo County Club "Open Door Preschool Play Yard Project."



Golden Valley helps with Stuff the Bus in September.

Santa Maria concluded its year with the 29<sup>th</sup> Annual Holiday Extravaganza. 712 diner guests attended and over \$37,000 was raised on the 53 decorated tree raffle. The Altrusa tree had over \$3,000 in gifts.

EXTRAVAGANZA - Great Night - Raised even More money than last year! Congrats!!!!!



This Year's Altrusa Tree for the Extravaganza. Thanks to all who contributed!!



Santa Maria's Righetti ASTRA Club held a Valentine Service Project at Orcutt Library. There was a full house of sweethearts who also went home with bookmarks, heart wreaths, candy glow sticks.



Altrusa Anaheim sponsors a Creative Writing Project honored by the Anaheim City Council.



Altrusa of Central Coast Christmas Tree Event.



Atrusans of Glendale enjoyed their summer social.

West Valley Altrusans has been busy. Over \$200 was given to Days for Girls, Grandparents Raising Grandparents received pajamas at Christmas, & Caring Angels benefit from donated plastic bags which are made into sleeping mats. for the homeless.









**Reno/Sparks loves to promote literacy!** 

Members of Long Beach dropped off 5 boxes of books for the free library at Mental Health America's Village in downtown Long Beach.



### ALTRUSA DISTRICT ELEVEN BOARD LIASONS AND CLUB PRESIDENTS

District Eleven Board of Directors Club Assignments			
Immediate Past	Melanie Hodges	Arcadia, Los Angles,	
Governor		Monterey, & Reno	
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego, &	
		San Diego North County Coastal	
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard, &	
		San Buenaventura	
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley,	
		Phoenix, The West Valley, & Tucson	
Director	Andrea Shallcross	Central Coast, Golden Valley,	
		Santa Maria, San Luis Obispo County	

	District Eleven Club Presidents 2019 - 2020				
	President	Email	Meetings		
Anaheim	Leslie Johnson	anaheim@altrusadistricteleven.org	4 <sup>th</sup> Monday		
Arcadia	Beau Stocking	arcadia@altrusadistricteleven.org	3 <sup>rd</sup> Tuesday		
Central Coast	Lupe Maldonado- Alvarado	<u>centralcoast@altrusadistricteleven.org</u>	2 <sup>nd</sup> Monday		
Chula-Vista	Danielle Robello	chulavistaV@altrusadistricteleven.org	3 <sup>rd</sup> Wednesday		
Eastern Sierra	Tiffany Lau	easternsierra@altrusadistricteleven.org	2 <sup>nd</sup> Thursday Dinner 4 <sup>th</sup> Thursday Noon Program		
Glendale	Barbara Crawford	glendale@altrusadistricteleven.org	1 <sup>st</sup> Thursday		
Golden Valley	Kathy Telleria	goldenvalley@altrusadistricteleven.org	2 <sup>nd</sup> Thursday		
Indian Wells Valley	Beth Gordon	indianwellsvalley@altrusadistricteleven.org	3 <sup>rd</sup> Tuesday		
Los Angeles	Aggie Kurzyna	losangeles@altrusadistricteleven.org	3 <sup>rd</sup> Wednesday		
Long Beach	Marie Cady Drummond	longbeach@altrusadistricteleven.org	3 <sup>rd</sup> Sunday		
Monterey Peninsula	Noreen Erwin	montereypeninsula@altrusadistricteleven.org	2 <sup>nd</sup> & 4 <sup>th</sup> Monday		
Oxnard	Katharine Raley Vivian Goo	oxnard@altrusadistricteleven.org	4 <sup>th</sup> Wednesday		
San Buenaventura	Mary Harrison	sanbuenaventura@altrusadistricteleven.org	2 <sup>nd</sup> Thursday		
San Diego	Kathy Girard	sandiego@altrusadistricteleven.org	3 <sup>rd</sup> Wednesday		
San Diego North County Coastal	Jan Riggins	sdncc@altrusadistricteleven.org	2 <sup>nd</sup> Wednesday		
San Luis Obispo County	April Smith	cincociudades@altrusadistricteleven.org	2 <sup>nd</sup> Tuesday		
Santa Maria	Susan Spears	santamaria@altrusadistricteleven.org	2 <sup>nd</sup> & 4 <sup>th</sup> Wednesday		
The West Valley	Dawn Montellaro	westvalley@altrusadistricteleven.org	3 <sup>rd</sup> Thursday		
Tucson	Nancy Cowden	tucson@altrusadistricteleven.org	2 <sup>nd</sup> Wednesday Lunch 4 <sup>th</sup> Wednesday Evening		

### ALTRUSA DISTRICT ELEVEN BOARD OF DIRECTORS AND COMMITTEE CHAIRMEN

District Eleven Board of Directors 2018-2020				
Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org	
Governor Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org	
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org	
Second Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org	
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org	
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org	
Secretary	Hillary Sloan		secretary@altrusadistricteleven.org	
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org	
Immediate Past Governor/ Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org	

District Eleven Committee Chairs 2018-2020			
ASTRA	Kathleen Telleria	astrachair@altrusadistricteleven.org	
Communications	Katharine Raley	<u>communicationschair@altrusadistricteleven.org</u>	
Service	Glenda Hogg	servicechair@altrusadistricteleven.org	
Membership	Aggie Kurzyna	membershipchair@altrusadistricteleven.org	
District Service Bulletin (DSB)	Kathy Girard	<u>dsbeditor@altrusadistricteleven.org</u>	
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org	
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org	
Leadership	Margee Neer	leadership@altrusadistricteleven.org	
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org	